What if you chose as a technical
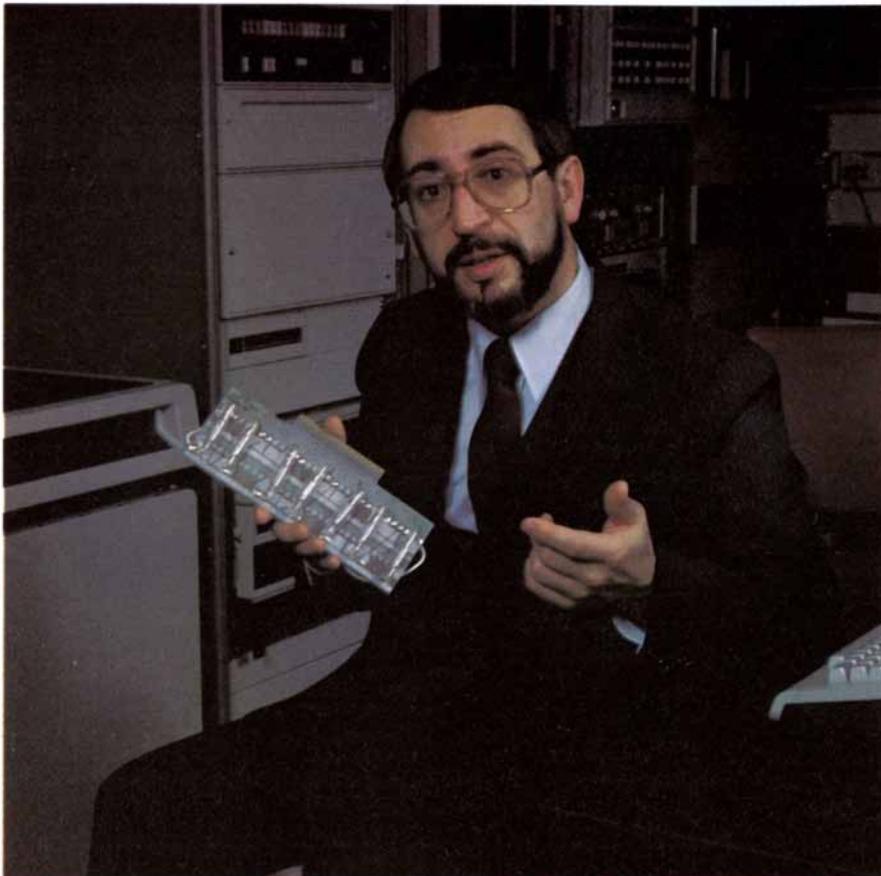
"At AMP, Inc., an HP 1000 computer cuts product test costs by 96 percent."

AMP's Communication Products Division, in Winston-Salem, N.C. manufactures electrical and electronic connectors. Last year, thousands of products passed through an extensive battery of environmental tests, all controlled and processed by an HP 1000 computer system.

Group Systems Manager Anthony L. Chitea says, "With the HP system, we traded manual probing and a costly time-share program for automatic test, real-time data, and a 30-fold increase in productivity. Testing procedures which previously took three hours to complete are performed on the HP 1000 in less than 15 minutes. Based on this savings alone, our system easily paid for itself in less than a year.

"By enhancing productivity, we're able to increase testing volume 60 times over, while reducing costs per test by 96 percent."

HP can be your personal computer partner, too!

A growing family of personal computers is available through HP's network of qualified dealers, or through HP's computer sales organization.

For example:

The new HP-87, with enhanced BASIC, up to 544K bytes of user memory, and dynamic graphics capabilities, can handle large computing tasks and present the data in easily understood charts and graphs. Extensive software offerings are available from HP, as well as a CP/M® system module which opens the HP-87 to an extensive repertoire of software solutions. A wide range of peripherals gives your personal computing needs unlimited expression: a new color plotter; printers; and versatile mass storage including a new Winchester hard disc drive and flexible disc drives. Altogether, the HP-87 is a new, high-performance, highly affordable personal computer system.
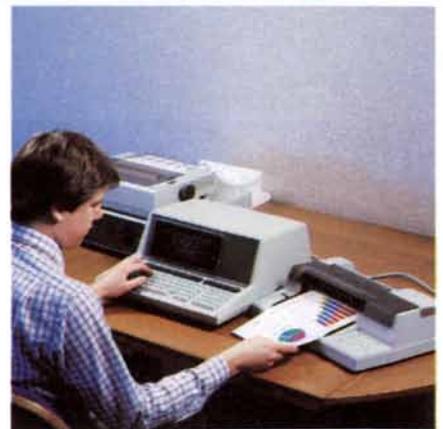
Hewlett-Packard computer partner?
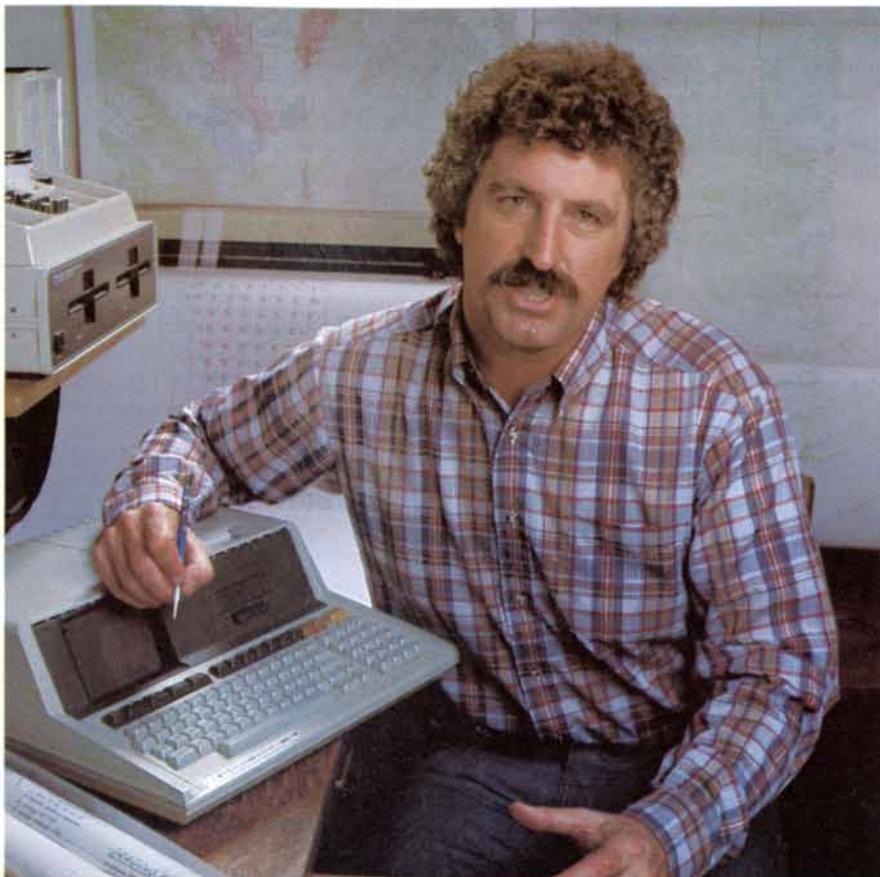
"At Ag Surveys, Inc. an HP personal computer has increased our productivity by 35 percent."

Ag Surveys, Inc. in Salinas, Ca., is a small business that provides consultation and a range of services to the agricultural business community.

The company's president, Clark Whittle, says, "A significant part of our business involves resurveying property lines that have become vague over the years. With HP-85 personal computer, our surveyors can evaluate amounts of data that would be impractical to attempt manually, and get instantaneous results. Using HP's land surveying and engineering software package and enhanced BASIC language, our people can work with the computer without lengthy training.

"In our first year with the HP-85 we've improved the precision of our services, increased the orders we can handle by 35 percent, and reduced data processing costs by 40 percent."

The HP 125, specifically designed for the business office, offers versatile management software, graphics, and impressive word processing capabilities to users who are not computer specialists. Through instructions displayed on its screen, it guides the user through procedures step by step. As part of a distributed systems network, it can also communicate with large computers. Through its CP/M operating system, the HP 125 offers access to hundreds of software programs.

CP/M is a registered trademark of Digital Research, Inc.

More good reasons to consider a working partnership with HP.

For more information on these personal computer systems, write to A.P. Oliverio, Vice-President, Marketing, Dept. 242, Hewlett-Packard Co., 3000 Hanover St., Palo Alto, CA 94304.

When performance must be measured by results

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